

Asset Based Community Development

✓ Everyone Has Gifts

Each person in a community has something to contribute.

✓ Relationships Build a Community

People must be connected in order for sustainable community development to take place.

✓ Citizens at the Centre

Citizens should be viewed as actors – not recipients – in development.

✓ Leaders Involve Others

Community development is strongest when it involves a broad base of community action.

✓ People Care

Challenge notions of “apathy” by listening to people’s interests.

✓ Listen

Decisions should come from conversations where people are heard.

✓ Ask

Asking for ideas is more sustainable than giving solutions.

✓ Inside – Out Organisation

Local community members are in control.

✓ Institutions Serve the Community

Institutional leaders should create opportunities for community – member involvement, then “step back”.